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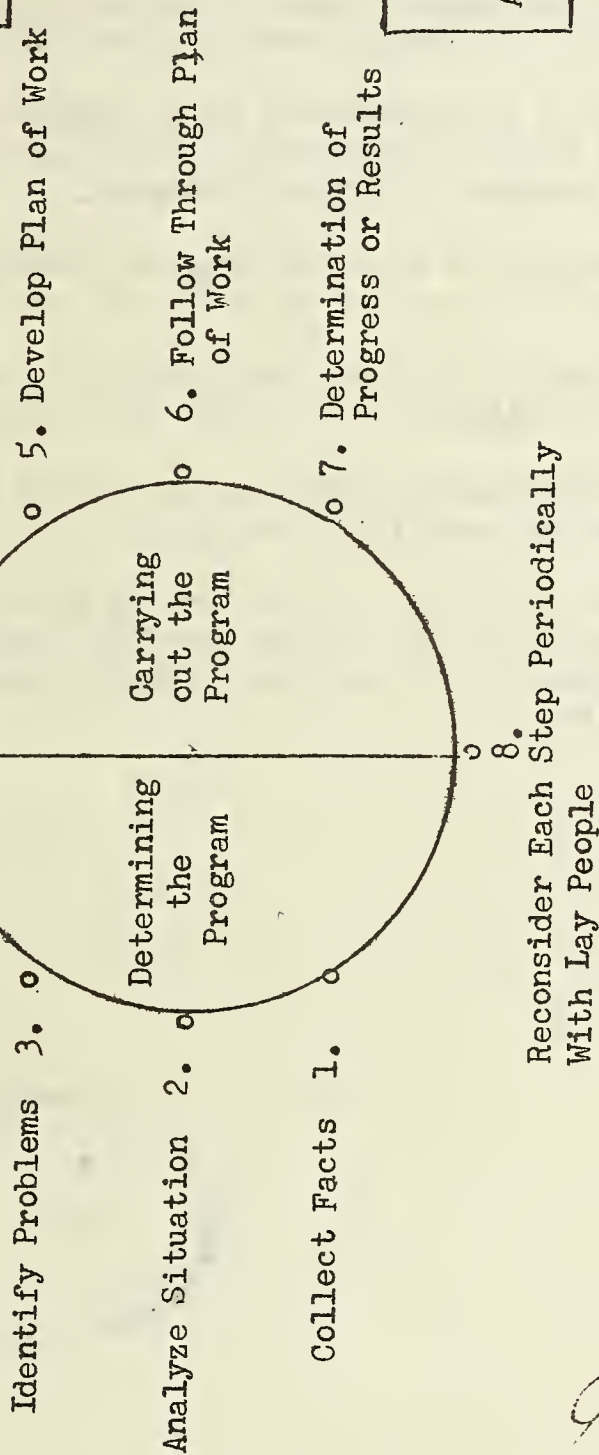


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COUNTY EXTENSION PROGRAM EVALUATION

Planned County  
Extension Program

Decide on Objectives --  
What we propose to accomplish.



Organization  
and  
Process  
for  
Program  
Planning

Annual Plan  
of Work

Program  
Action

Evaluation  
of  
Accomplishments

County Background Situation

Some principles to consider in doing extension program evaluation.

1. Self-appraisal usually is better than appraisal by outsiders. Evaluative research done by outside experts which does not involve local people notoriously results in little improvement.
2. Comparison of achievement with objectives and criteria within a program lead to more growth and accomplishment than comparisons of one program with other programs.
3. Those concerned with the program should be involved in the evaluation if the greatest benefits are to result.
4. Evaluation offers greatest potential benefit if it is a continuous and built-in part of the total educational process.
5. Evaluation need be concerned more with results than with energy spent or opportunities provided.
6. Evaluate short term objectives in order to capture the thrill of success which will in turn provide the challenge for new interim objectives and in time the accomplishment of the long term objective.

